



*Alliance For
Workforce Development, Inc.
Providing pathways to success*

Lassen County

**OPERATIONS & PROGRAM HIGHLIGHTS
2024 - 2025**

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Purpose

We are pleased to update the Board on the Program Year 2024-2025 activities at the Alliance for Workforce Development (AFWD) Lassen County One-Stop in Susanville. AFWD is Lassen County's America's Job Center of California (AJCC) provider.

Our mission is to provide businesses and workers a common point of access for employment, recruiting, training, consultation, and other workforce services. AFWD provides federal and state Workforce Innovation & Opportunity Act (WIOA) programs to Adults, Youth, Dislocated Workers, and Veterans. Our WIOA services also provide crucial recruiting, upskilling and workforce investment resources to Lassen County businesses.

Overview

AFWD is one of three service providers for the Northern Rural Training & Employment Consortium (NoRTEC). We provide workforce development programs and services in six of NoRTEC's eleven counties: Butte, Lassen, Modoc, Nevada, Lassen and Sierra.

As an America's Job Center of California (AJCC) One-Stop, we maintain a "business first" philosophy, as embraced by NoRTEC and WIOA legislation. This means we emphasize business outreach and employers are at the forefront of our service delivery model.

The One-Stop model provides businesses and job seekers a single access point; ensuring that employers find the most qualified candidates, and workers obtain sustainable, long term employment. All of our efforts are tied to enhancing workforce development, promoting economic vitality, and fostering a stable and prosperous business community in Lassen County.

We would again like to thank Supervisor Bridges for his continued dedication to our county and for serving on the NoRTEC Governing Board.



A proud partner of America's Job Center of CaliforniaSM network.

America's **Job**Center
of CaliforniaSM



Employment Numbers

QUARTER 1 2024

QUARTER 4 2025

JULY

LASSEN: 6.0%
CALIFORNIA: 5.8%
UNITED STATES: 4.5%

APRIL

LASSEN: 6.0%
CALIFORNIA: 5.0%
UNITED STATES: 3.9%

AUGUST

LASSEN: 5.9%
CALIFORNIA: 5.9%
UNITED STATES: 4.4%

MAY

LASSEN: 5.3%
CALIFORNIA: 5.0%
UNITED STATES: 4.0%

SEPTEMBER

LASSEN: 5.0%
CALIFORNIA: 5.3%
UNITED STATES: 3.9%

JUNE

LASSEN: 6.2%
CALIFORNIA: 5.3%
UNITED STATES: 4.4%



Program Highlights

AFWD provides services in Lassen County for Adult & Dislocated Workers, Young Adults, and Businesses. Our broad range of employment services are tailored to individuals from all skill levels and backgrounds, from entry-level to skilled technical and management. This diversity provides Lassen County employers with a labor pool for all of their hiring needs.

ADULT & DISLOCATED WORKER PROGRAMS

AFWD Career Center Advisors (CCA's) support individuals through skill assessments and career exploration. We assist Adults in need of classroom training to obtain sustainable employment by supporting them in vocational programs that will lead to local jobs in their career path. In Program Year 2024-2025, **38** AFWD Adult and Dislocated Workers in Lassen County received training assistance funds which included fees & tuition, assistance with materials for classes, and On-The-Job Trainings (OJT's).

YOUTH PROGRAMS

AFWD Youth Career Center Advisors (CCA's) serve individuals ages 17-24 years old who have barriers to employment. Youth clients are provided with individualized training and employment plans and assistance with a variety of workplace readiness factors. Our Youth Program helps clients obtain high school diplomas and GED's, navigate exit from foster care and youth detention, and obtain real world skills such as household budgeting and job market exploration. In Program Year 2024-2025 AFWD assisted **34** Youth Clients in career readiness, job placement, On-The-Job Training, and supportive services in Lassen County.

BUSINESS SERVICES

AFWD Business Service Representatives (BSR) maintain constant contact with the Lassen County business community to keep them up to date of hiring needs, employment trends, and economic conditions. BSR's also work closely with our partners in the government, nonprofit, and advocacy sectors (local Chambers and Professional Groups) in order to develop contacts and find ways to align services. In Program Year 2024-2025, Lassen County Business Services Staff engaged 42 individual businesses. Business Service Representatives provided 8 On-the-Job Training placements to Lassen County employers.



WIOA Services

2024 - 2025 BY THE NUMBERS

NATIONAL DISLOCATED WORKER GRANTS (NDWG) + ADDITIONAL ASSISTANCE

Through this funding Alliance for Workforce Development was able to provide employment assistance to individuals through the Temporary Job Creation (TJC) Program to support disaster clean up and recovery covering wages for local non-profit and government entities. Below is a summary of the ways we were able to serve communities affected by the 2021 Summer Wildfires Disaster using NDWG funding.

TOTAL NDWG WAGES DISTRIBUTED:

\$2,590,185.22

(not including healthcare, workers' comp insurance or taxes)

TOTAL NDWG SUPPORTIVE SERVICES SPENT:

\$194,318.00

(Assistance with required training, PPE, work attire, & much more)

TOTAL NUMBER OF DIXIE FIRE CLIENTS SERVED: **201**



WIOA Services

2024 - 2025 BY THE NUMBERS

LASSEN COUNTY CLIENTS SERVED

939

Job Search • Resume Assistance • Skills Testing
Classroom Training • On-The-Job Training • Work Experience

NUMBER OF WORKSHOPS OFFERED

47

UNIQUE LASSEN COUNTY BUSINESSES SERVED

93

Recruiting • Job Fairs • Labor Market Data • HR Consultation
Access to Untapped Labor Pools • On-The-Job Training (OJT)

TOTAL NUMBER OF SERVICES PROVIDED TO BUSINESSES

559

WIOA FUNDING SPENT IN LASSEN COUNTY ON PARTICIPANTS

\$186,681

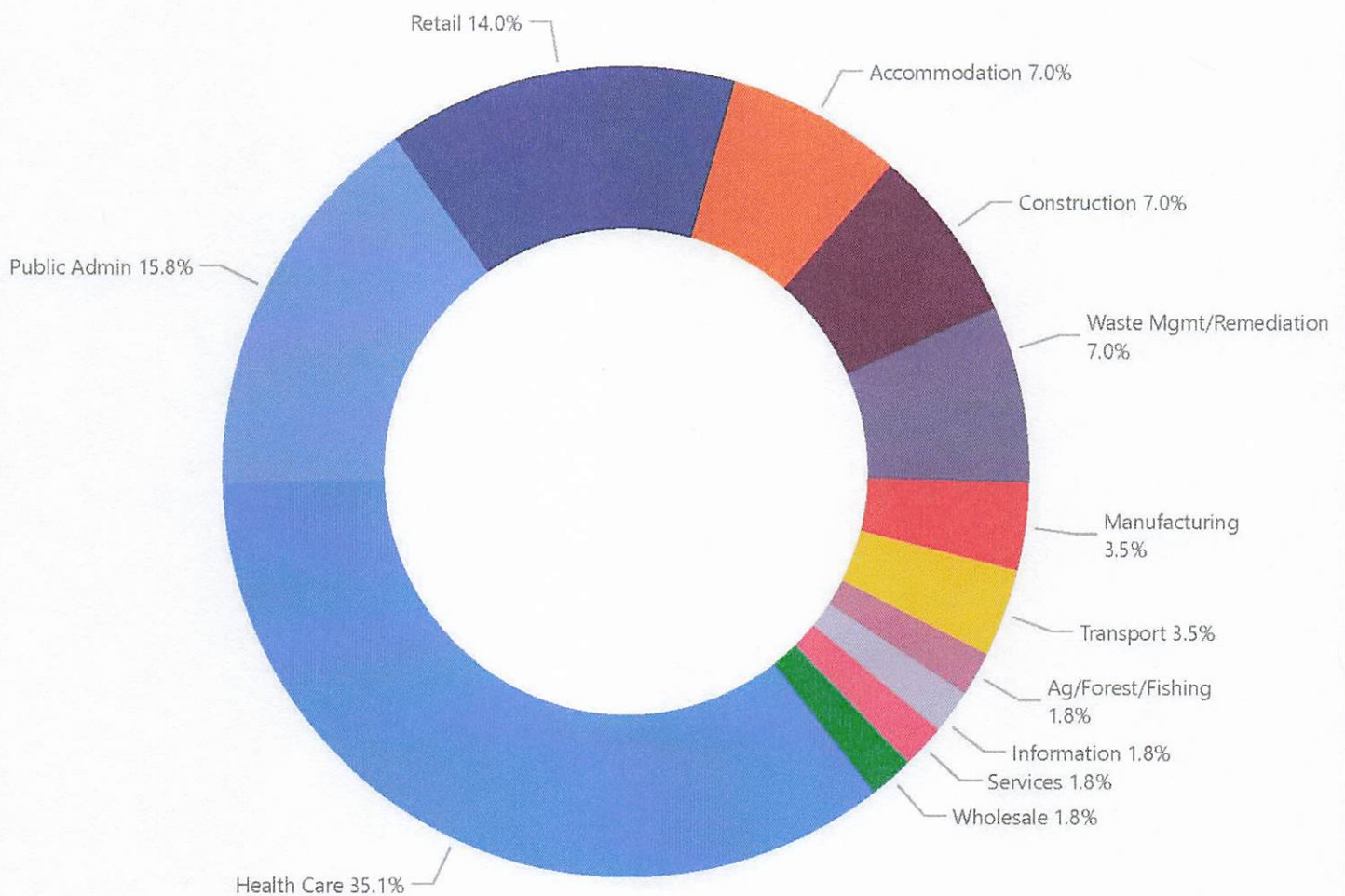
Includes On-The-Job Trainings, Classroom Trainings and Work Experience

From July 1, 2024 to June 30, 2025, AFWD served **939** customers in our One Stop Office. We supported **93** unique businesses with recruiting, retention, training, HR support, labor market data & analysis, strategic planning for sector growth, & many other services. We spent **\$186,681** in WIOA Funds in Lassen County on participants. This vital funding allows Lassen County Employers to utilize the local labor pool by providing support to train & upskill local job seekers.



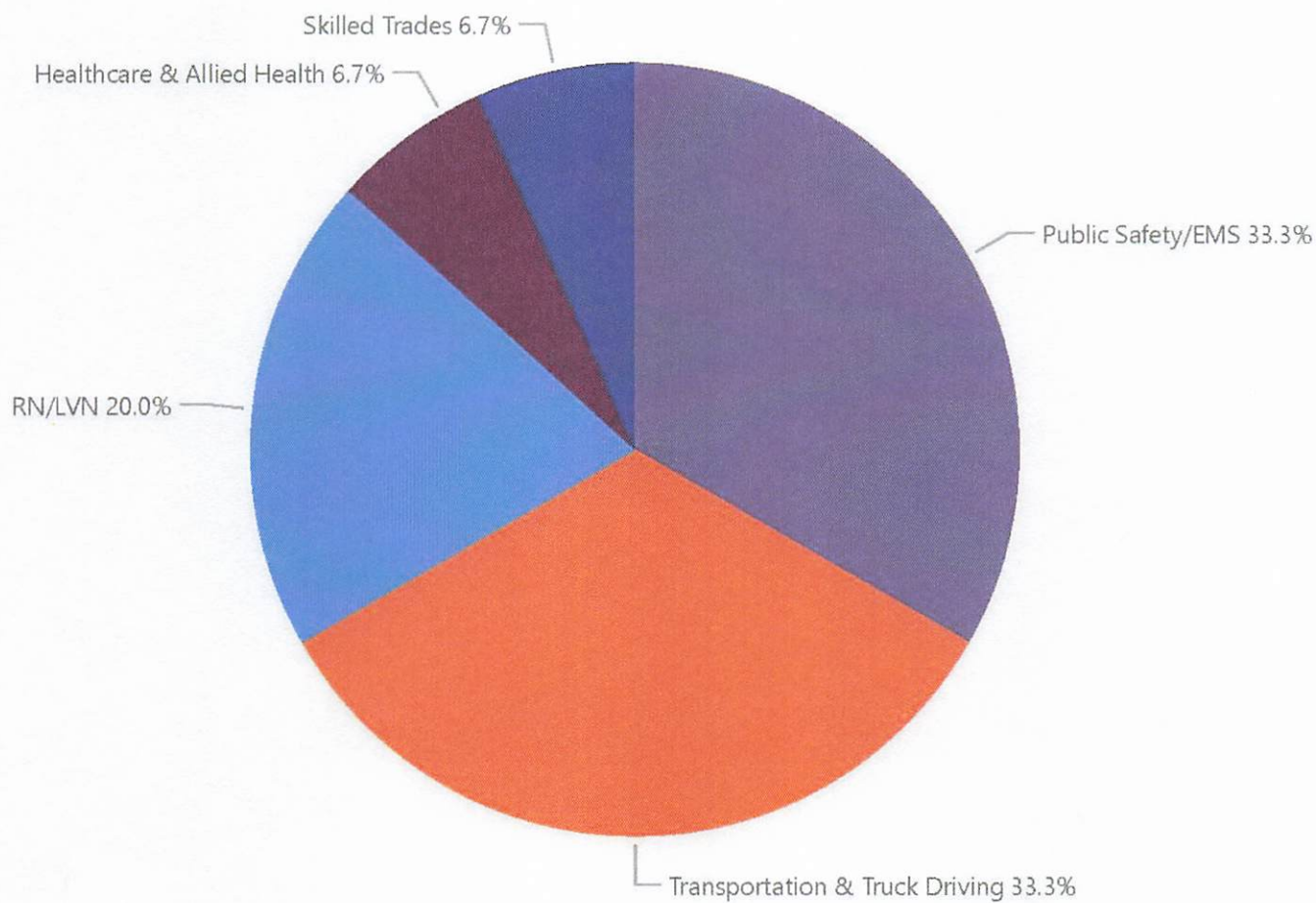
Business & Workforce

LASSEN CLIENTS PLACED BY SECTOR PY 24/25



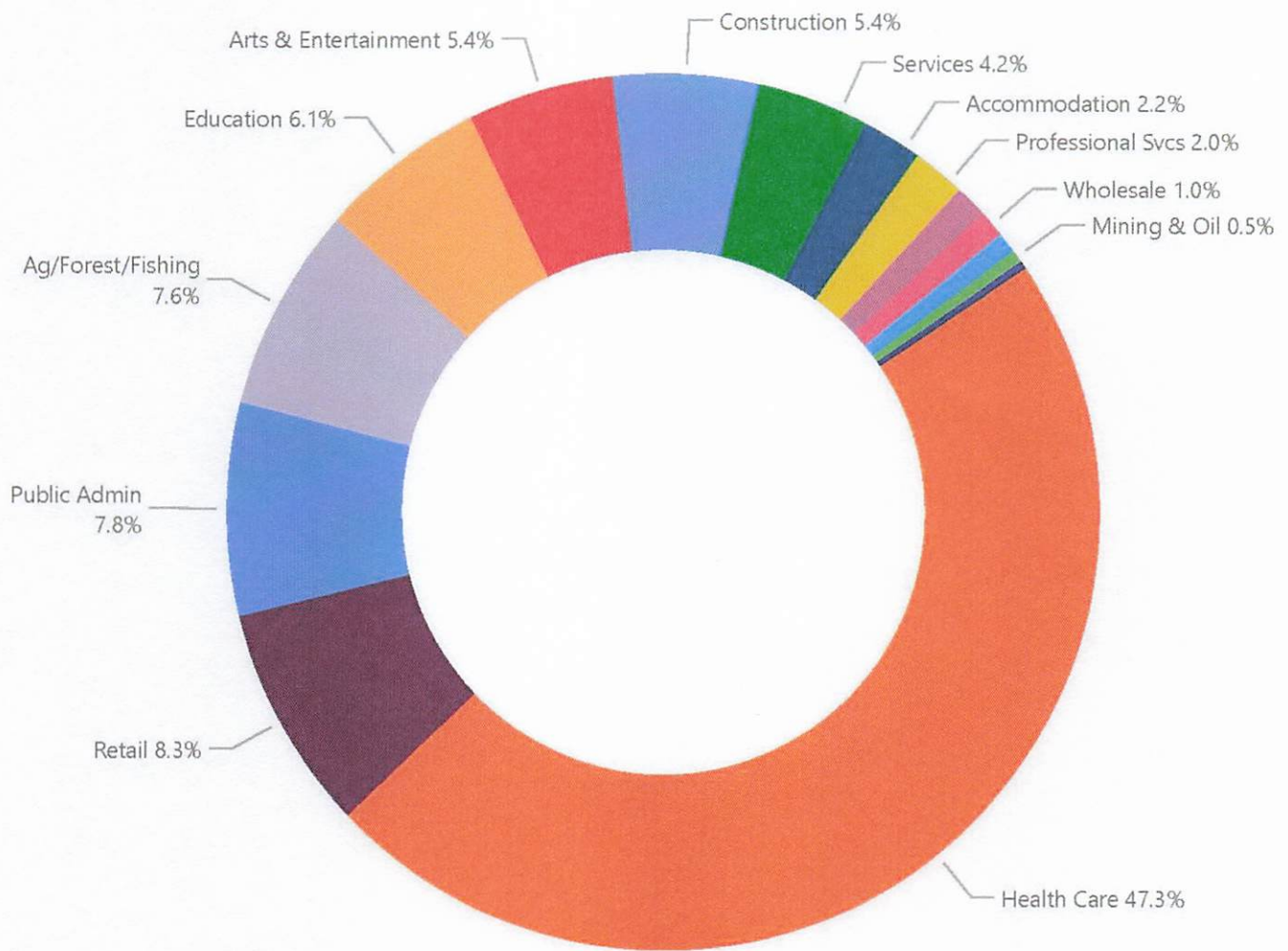
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LASSEN CLIENT TRAINING PROGRAMS PY 24/25



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LASSEN BUSINESS SECTORS SERVED PY 24/25

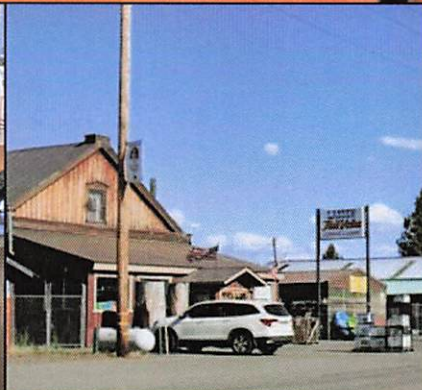
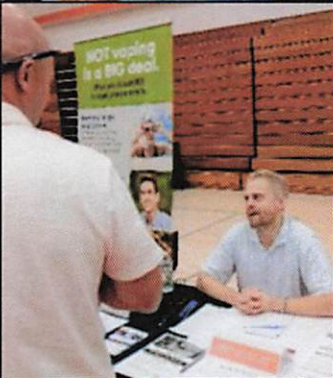


Business & Workforce

LASSEN BUSINESSES SERVED PY 24/25



In The Community



Looking Ahead

As Lassen County's America's Job Center of California, AFWD's mission is to enhance economic vitality by creating a skilled, job-ready workforce, and a stable, prosperous business community throughout Lassen County. We appreciate our partners in the education, public, and private sectors who help make our mission possible.

Although we are seeing more people return to the workplace, Lassen County residents and businesses continue to navigate challenges, such as the closure of the California Correctional Center and ongoing Dixie Fire recovery. As new challenges arise, we continue to develop solutions to the issues and pivot with adaptable solutions to the real-world challenges in communities we serve. We continue to expand and refine our online capabilities with tools like:

- Virtual Workshops and Webinars
- Effective online recruitment through CalJOBS and NorthstateJobs.com/AFWD
- Social Media engagement with the community on Facebook, LinkedIn, and Instagram
- Live assistance for job seekers and businesses on our website chat feature at afwd.org

We continue to advocate on behalf of Lassen County, in order to provide ongoing OJT Training assistance for employers, vocational and classroom upskilling for individuals, and Temporary Job Creation services designed to mitigate the effects of economic disruption, while charging the local economy with wages.

We are excited to announce that we are preparing for a new DOR Collaborative Grant, which will allow us to serve a broader range of individuals with various types of disabilities .

We thank the Board for providing us the opportunity to present today and thank Lassen County for continuing to partner with us in creating pathways to success.

For more information on AFWD activities please visit afwd.org and click "News". Here you will find highlights of our work throughout the community. If you have any questions, please contact us.

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