



RURAL COUNTY REPRESENTATIVES OF CALIFORNIA



PATRICK BLACKLOCK
RCRC PRESIDENT AND CEO

RCRC STRATEGIC PLAN



Vision

RCRC is the premier advocate and innovative service provider for rural counties in California

STATE & FEDERAL ADVOCACY



State Policy Areas

- Forest Health/Wildfire
- CARE Court
- Water/drought
- Broadband
- Housing
- Energy
- Social Services
- California Public Utilities Commission (CPUC)



Impactful Advocacy

Federal Policy Areas

- Forest Health/Wildfire
- Water/Drought
- Infrastructure
- Farm Bill

Ad Hoc Committees

- Drought and Water Resiliency
- Wildfire and Forest Stewardship
- Cannabis Regulation

GOLDEN STATE FINANCE AUTHORITY (GSFA) & NATIONAL HOMEBUYERS FUND (NHF)



Equitable Access

SINCE 1993 IN LASSEN COUNTY



444 individuals or families purchased a home through GSFA and **64** through NHF



Over \$2.2 Million in down payment assistance through GSFA and **\$499K** through NHF



ASSIST-TO-OWN PROGRAM

Date of Activity	County of Employment	Purchase Location	Pending or Closed*
9/30/2022	Santa Barbara	Santa Maria	Pending
9/28/2022	Imperial	Imperial	Pending
9/23/2022	Tulare	Visalia	Closed
9/22/2022	Monterey	Madera	Pending
9/19/2022	Monterey	Soledad	Closed
8/25/2022	Solano	Auburn	Closed
8/19/2022	Glenn	Orland	Closed
8/5/2022	Inyo	Bishop	Closed
7/21/2022	Colusa	Yuba City	Closed
7/14/2022	Tulare	Porterville	Closed
6/14/2022	Mendocino	Willits	Closed
5/31/2022	Mendocino	Willits	Closed
5/10/2022	Imperial	Imperial	Closed

**Pending: Applicant has locked in an interest rate through the program and is awaiting loan closure*

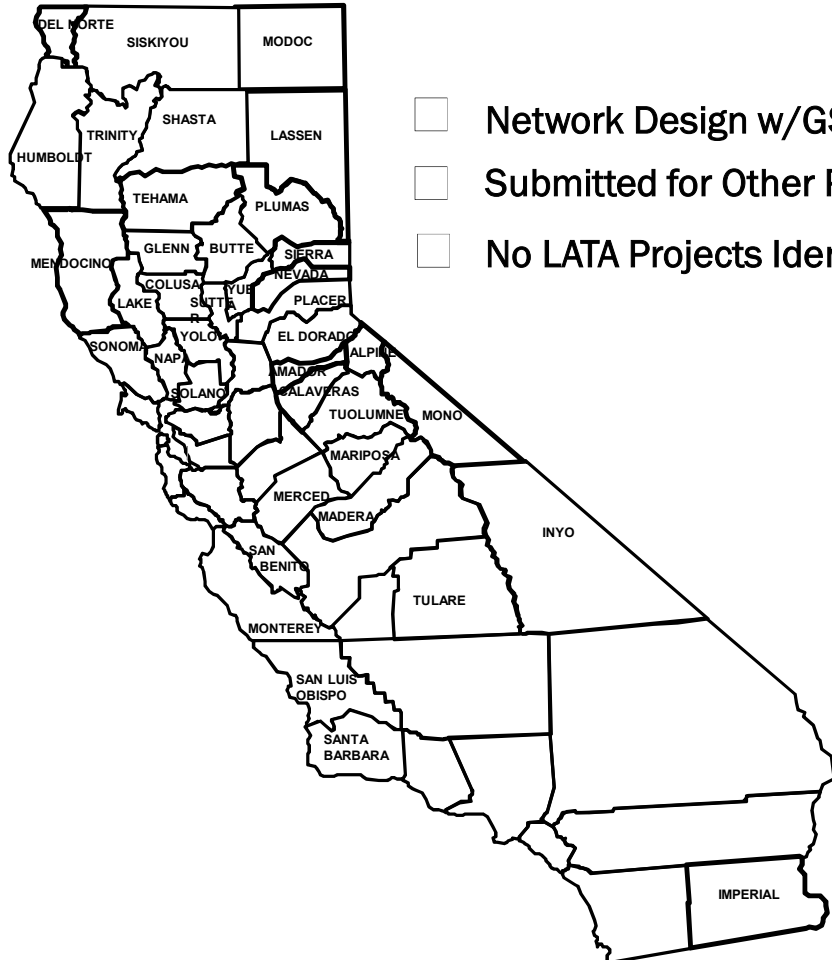
Closed: Applicant has successfully completed escrow and purchased or refinanced a home utilizing the program



GSCA



Equitable Access



- **Broadband Strategic Plans**
 - 26 Member Counties – Fed EDA Funds
- **Technical Assistance**
 - LATA Grants
 - 39 GSCA Member Counties
 - 36 – GSCA Administered LATA Grants
(member counties and cities therein)
- **Broadband Deployment**
 - Open access municipal network

golden state
connect
authority

www.goldenstateconnect.org

EDA PLANNING GRANT

PROVIDES FUNDING FOR:
BROADBAND STRATEGIC PLANS &
TWO CEDS (COLUSA &
MONO/INYO/ALPINE)

RCRC MEMBER COUNTIES

PARTICIPATING IN EDA GRANT

(SUBMITTED SEPT 2021)

BROADBAND STRATEGIC PLANS IN
PLACE OR IN PROGRESS



ZEV INITIATIVE



Healthy Communities



Zero Emission Vehicles (ZEV)

- RCRC assisting counties with ZEV permit streamlining
- Primary Reasons for Yellow or Red
 - No Start in Process
 - Ordinance not Passed
 - “Checklist” not Complete
 - All Complete, but not registered by GoBiz

Three Phases of RCRC’s ZEV effort

1. Streamlining
2. Readiness
3. Implementation

Note: County color labels reflect unincorporated county only, not cities/towns.

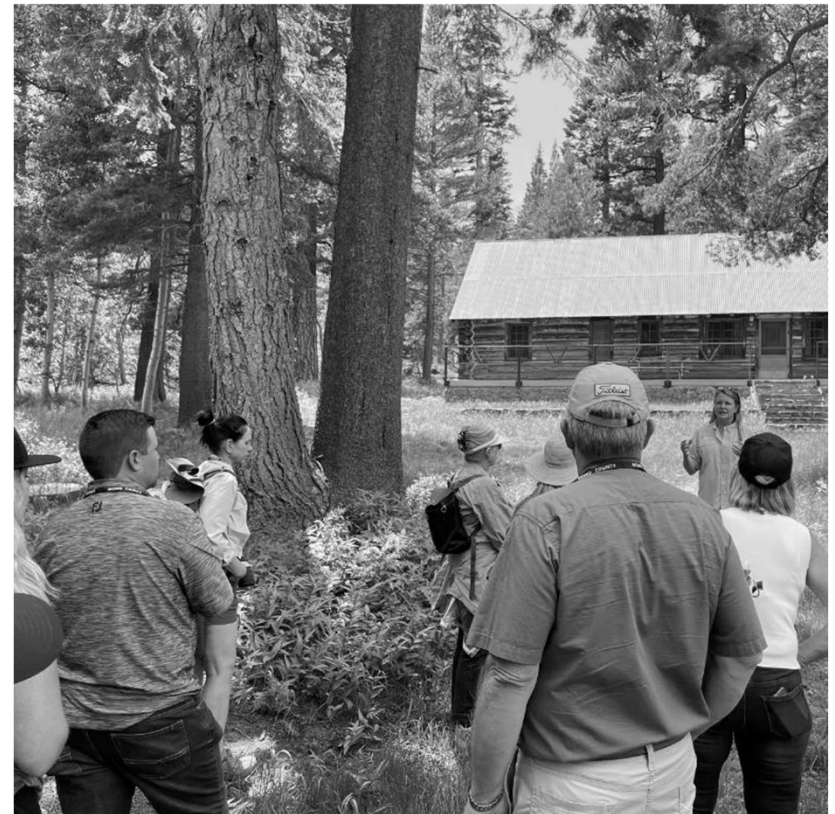
RAI

Rural Alliance, Inc. (RAI)

- RCRC non-profit affiliate entity
- RAI facilitates academic research and educational opportunities that advance understanding of rural California amongst policymakers and the public.
- Currently developing:
 - Business Plan
 - Policy and Priority Areas for 2023 Research and Educational Tours



Impactful Advocacy

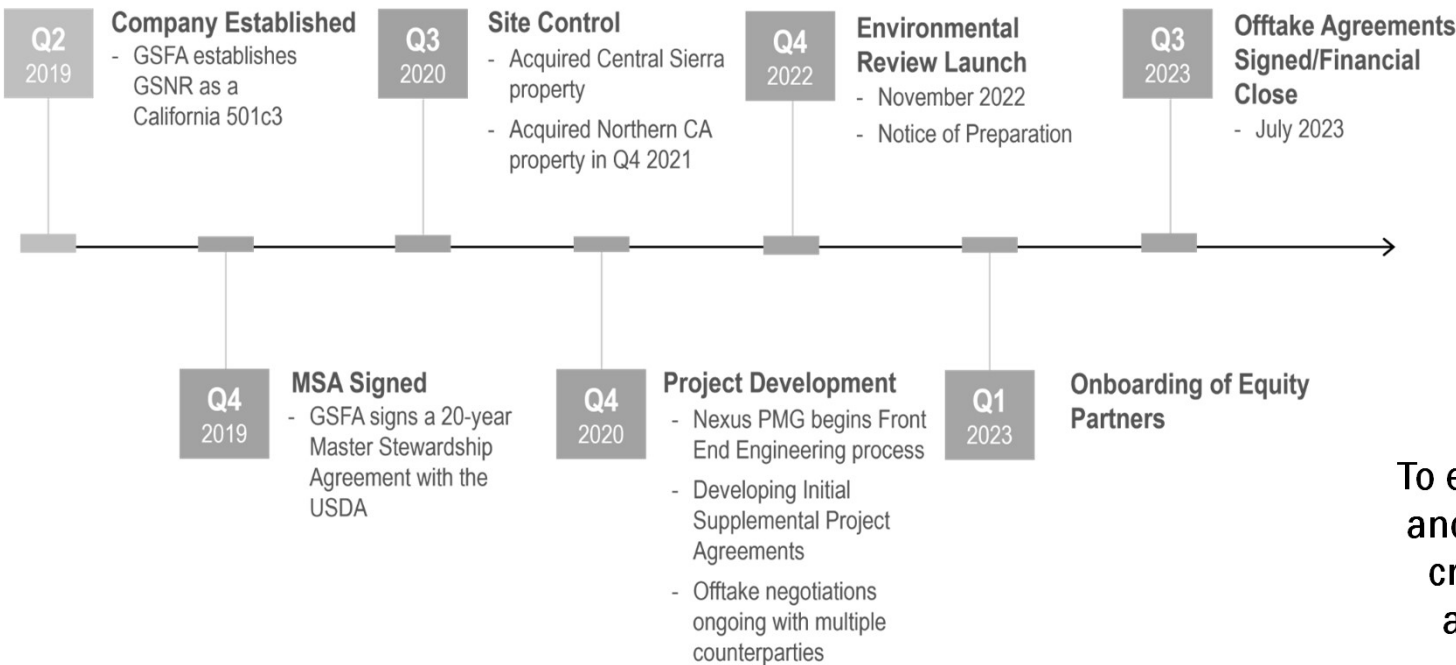


GOLDEN STATE NATURAL RESOURCES

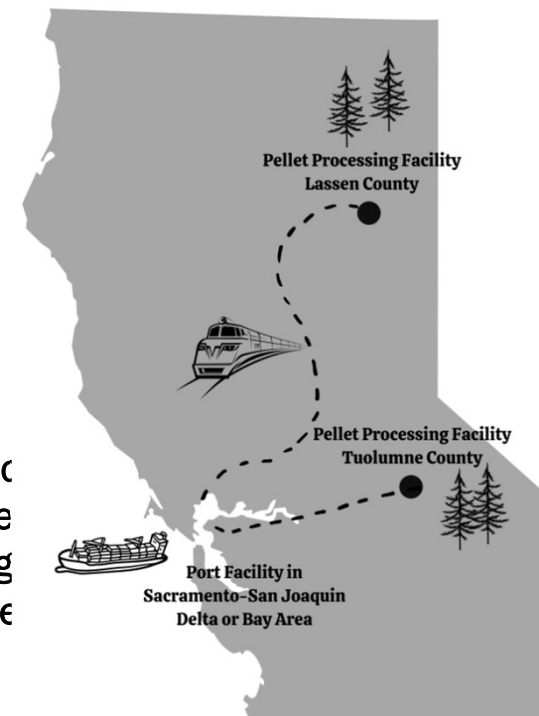
- GSNR is a 501c3 public benefit corp. focused on forest resiliency and rural economic development.



GSNR Timeline



To enhance
and the e
creating
and fire



ESJPA

- A local government agency comprised of 26 rural member counties,
- Formed in 1993 to assist members in complying with regulatory requirements and waste diversion goals.
- Provides regulatory advocacy and technical assistance, supports local public education campaigns and administers grants for recycling and hazardous waste management programs.



Rural Counties
Environmental Services
Joint Powers Authority

ESJPA



Operational Excellence



RCRC
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QUESTIONS?

KEEP UP WITH RCRC:

- WEBSITE: www.rcrcnet.org
- SIGN UP FOR THE BARBED WIRE NEWSLETTER
- FOLLOW US ON SOCIAL MEDIA:



@ruralcounties



@ca_ruralcounties



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