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United Way of
Northern California

October 17, 2017

To The Lassen County Board of Supervisors

Founded in Denver in 1887, United Way is the world's largest privately funded non-profit, and the largest non-government funder of human services. Our mission is to "fight for the health, education and financial stability of every person in our community." We do that by working in close collaboration with non-profit partners, government agencies and the business community to advocate for, support and deliver programs and resources that help improve lives.

United Way of Northern California (UWNC) serves Lassen County and eight others in our region – Butte, Glenn, Modoc, Plumas, Shasta, Siskiyou, Tehama and Trinity. UWNC is one of 1,200 local United Ways in the United States. Another 600 United Ways operate in 40 more countries around the globe. While the movement is worldwide, all money raised by UWNC is spent locally, unless designated otherwise by donors. And all operational decisions are made by a Board of Directors made up of local volunteers.

Our work is made possible largely through our Workplace Giving Campaign. Lassen County Employees have joined in this effort; currently, 20 of your employees are participating and have been for several years. This has allowed us to support partner agencies like Lassen Family Services, and to help fund our own programs such as 2-1-1 NorCal – a program that we very much would like to expand to Lassen County.

Indeed, this year we aim to increase our impact in our less-populated counties, including Lassen. We have been able to make some progress by aligning key partners to this campaign such as the Walmart in Susanville, Lassen County Office of Education and Lassen Community College. Having the full support of the Lassen County Board of Supervisors for this year's campaign, we believe, will ensure a very successful 2017 campaign year. That in turn will allow us to return the investment as we operate and support social programs that help the community and its citizens.

We ask for your continued support of our Workplace Campaign and look forward to working yet more closely with all who want to build community in Lassen County.

x 
Larry Olmstead, President & CEO

x 
Jacob Peterson, Development Director

County of Lassen
ADMINISTRATIVE SERVICES



CHRIS GALLAGHER

District 1

DAVID TEETER

District 2

JEFF HEMPHILL

District 3

AARON ALBAUGH

District 4

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MEMORANDUM

October 11, 2017

TO: Board of Supervisors
Agenda Date: October 17, 2017

FROM: Richard Egan, County Administrative Officer 

RE: United Way

RECOMMENDED ACTION: That the Board: Receive presentation, provide direction to staff

PRIOR BOARD ACTIONS: In 2002, the Board adopted a resolution supporting United Way's Week of Caring and fund raising efforts.

DISCUSSION: For an unknown number of years, county employees have voluntarily enrolled to participate in United Way's fund raising efforts. Employees may enroll by pledging a payroll deduction in any amount to a local organization through the United Way. I have attached the pledge form and a list identifying those charitable organizations for your information.

Enrollment forms are available from Personnel. Employees may enroll at any time.

FISCAL IMPACT: None.

Pledge Form

United Way of
Northern California



Company Information:

Company Name: _____

County of Contribution:

☐ Butte ☐ Glenn ☐ Lassen ☐ Modoc ☐ Plumas ☐ Shasta ☐ Siskiyou ☐ Tehama ☐ Trinity

Donor Information (Employee):

Last Name _____

MI _____

First Name _____

Address _____

State _____

Zip Code _____

Phone Number _____

Email Address _____

☐ I am requesting an acknowledgement of donation (must have complete address). ☐ I prefer my gift to be anonymous.

Payroll Deduction and Other Donations:

☐ I authorize my employer to deduct the following amount each pay period:

☐ \$5 ☐ \$10 ☐ \$15 ☐ \$20 ☐ Other Amount \$ _____

☐ Please roll-over my pledge from last year to this campaign year:

☐ At the same amount of \$ _____

☐ At an increased amount of \$ _____ (total pledge amount)

☐ I am enclosing a one-time gift of:

☐ Cash \$ _____

☐ Check \$ _____ Check # _____

Designated Agency Contribution:

By leaving this section blank, your donation will go to benefit all of the agencies in your county, assisting the greatest needs in your county. If you prefer for your donation to go to a specific agency or agencies, you may designate it below:

Agency Name _____

Agency Phone Number _____

Agency Address _____

Authorization:

By signing below, you authorize to make your payroll deduction as assigned above:

Signature _____

Date _____

Please note that your donation is tax deductible, although this form does not represent a receipt of funds.

Please forward a copy to your Employer Payroll Department and return the original to United Way.

Lassen County Agencies

*American Red Cross of Northeastern California**

*Lassen County Search and Rescue Team Inc.**

*Lassen Family Services, Inc.**

*Boy Scouts of America, Nevada Area Council**

Lassen Youth Football

Lassen Youth Soccer

Lassen Arts Council

MAMA Crisis Pregnancy Center

Camp Ronald McDonald at Eagle Lake

Lassen Senior Center

Lassen College Foundation-Special Athletes and Activities Club

Susanville American Legion and Renegade Baseball

Honey Lake Hospice

Teen Challenge

**Agencies that are directly funded by United Way of Northern California- all other agencies you can designate funds to.*