



LASSEN COUNTY

Health and Social Services Department

- ☒ **HSS Administration**
336 Alexander Avenue
Susanville, CA 96130
(530) 251-8128
- ☐ **Grant and Loans Division**
336 Alexander Avenue
Susanville, CA 96130
(530) 251-2683
- ☐ **Behavioral Health**
555 Hospital Lane
Susanville, CA 96130
(530) 251-8108/8112

Chestnut Annex
1400-A & B Chestnut Street
Susanville, CA 96130
(530) 251-8112
- ☐ **Patients' Rights Advocate**
1600 Chestnut Street
Susanville, CA 96130
(530) 251-8322
- ☐ **Public Health**
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8183
- ☐ **Environmental Health**
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8183
- ☐ **Community Social Services**
336 Alexander Avenue
Susanville, CA 96130

LassenWORKS
Business & Career Network
PO Box 1359
1616 Chestnut Street
Susanville, CA 96130
(530) 251-8152

Child & Family Services
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8277

Adult Services
& Public Guardian
PO Box 429
1600 Chestnut Street
Susanville, CA 96130
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- ☐ **HSS Fiscal**
PO Box 1180
Susanville, CA 96130
(530) 251-2614

Date: May 1, 2018

To: Chris Gallagher, Chairman
Lassen County Board of Supervisors

From: Barbara Longo, Director
Health and Social Services

Subject: Proclamation: Healthy CalFresh Initiative
Partnership with Lassen County-Modoc Food Bank

Background:

The Healthy, Hunger-Free Kids Act of 2010 paved the way for public health agencies to positively impact CalFresh recipients' health by incorporating evidence-based nutrition activities through the Supplemental Nutrition Assistance Program Education (SNAP-Ed) program. In an effort to further support local SNAP-Ed programs, the California Department of Social Services (CDSS) created a new comprehensive Healthy CalFresh resource toolkit. DSS is releasing this toolkit statewide through the newly established "Healthy CalFresh Initiative" during the months of May and June, 2018.

The Healthy CalFresh Initiative includes three distinct but coordinated campaigns, including *Get More at the Farmers' Market*, *ReThink Your Drink*, and *eatFresh.org*. CDSS offered funding to counties who wish to participate in this effort. Lassen County was one of the 30 counties selected to participate in this initiative.

Lassen County Health and Social Services programs will coordinate the three components of the Healthy CalFresh Initiative with community partners, including the Lassen County-Modoc Food Bank.

Beverley Banghart, Manager of the Lassen County-Modoc Food Bank, will make a brief presentation about the Lassen County-Modoc Food Bank.

Fiscal Impact:

There is no impact to County General Fund. The California Department of Social Services has awarded Lassen County Health and Social Services \$14,000 to participate in the Healthy CalFresh Initiative.

Action Requested:

1) Approve the Proclamation, and 2) Provide direction to staff.

**PROCLAMATION BY THE
LASSEN COUNTY BOARD OF SUPERVISORS**

Lassen County Healthy CalFresh Initiative

May 2018

WHEREAS, CalFresh is a monthly benefit for food purchases that helps low income residents, disproportionately at risk for negative health impacts, gain access to healthy foods; and,

WHEREAS, the goal of the Supplemental Nutrition Assistance Program Education (SNAP-Ed) is to improve the likelihood that persons eligible for CalFresh will choose physically active lifestyles and make healthy food choices that are consistent with the current Dietary Guidelines for Americans; and,

WHEREAS, CalFresh and SNAP-Ed are critical components of health care, promoting a healthy lifestyle, and a more thriving community; and,

WHEREAS, the Lassen County Department of Health and Social Services will launch the Healthy CalFresh Initiative, which includes three specific campaigns, designed to promote healthy nutrition and physical activity as well as to outreach the CalFresh program to eligible community members; and,

WHEREAS, the **Get More at the Farmer's Market** campaign helps CalFresh participants purchase healthy, seasonal grocery options through increased awareness of the benefits that they can use at local farmer's markets; and,

WHEREAS, the **ReThink Your Drink Event** campaign promotes reduced sugar-sweetened beverage consumption among CalFresh recipients and the community through educational activities and participation in the California statewide event on May 16, 2018; and,

WHEREAS, the **eatFresh.org** campaign promotes online resources such as easy to use recipes and online tools that help individuals learn more about making healthy food choices; and,

WHEREAS, strategic alliances between CalFresh stakeholders and community partners will increase CalFresh awareness and optimize the benefits of CalFresh participation; and,

NOW, THEREFORE, BE IT PROCLAIMED that the Lassen County Board of Supervisors does hereby proclaim May 2018 as the launch of the Healthy CalFresh Initiative in Lassen County and calls upon our community to participate in the CalFresh campaigns aimed at promoting health in Lassen County.

Chris Gallagher, District 1
Chairman of the Board of Supervisors

Vice Chairman Jeff Hemphill, District 3

Supervisor Aaron Albaugh, District 4

Supervisor David Teeter, District 2

Supervisor Tom Hammond, District 5