



LASSEN COUNTY

Health and Social Services Department

- ☒ HSS Administration
- ☐ Public Guardian
336 Alexander Avenue
Susanville, CA 96130
(530) 251-8128
- ☐ Grant and Loans Division
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8309
- ☐ Behavioral Health
555 Hospital Lane
Susanville, CA 96130
(530) 251-8108/8112

Chestnut Annex
1400-A & B Chestnut Street
Susanville, CA 96130
(530) 251-8112
- ☐ Patients' Rights Advocate
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8322
- ☐ Public Health
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8183
- ☐ Environmental Health
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8183
- ☐ Community Social Services
336 Alexander Avenue
Susanville, CA 96130

LassenWORKS
Business & Career Network
PO Box 1359
1616 Chestnut Street
Susanville, CA 96130
(530) 251-8152

Child & Family Services
1600 Chestnut Street
Susanville, CA 96130
(530) 251-8277

Adult Services
PO Box 429
1445 Paul Bunyan Road
Susanville, CA 96130
(530) 251-8158
- ☐ HSS Fiscal
PO Box 1180
Susanville, CA 96130
(530) 251-2614

Date: July 23, 2019

To: Jeff Hemphill, Chairman
Lassen County Board of Supervisors

From: Barbara Longo, Director
Health & Social Services

Subject: Proclamation: 2019 World Breastfeeding Week, August 1-8, 2019

Background:

In partnership with the Mountain Interagency Lactation Coalition (MILC). The Lassen County Health and Social Services, Public Health Department is requesting the Lassen County Board of Supervisors to endorse August 1-8, 2019, as World Breastfeeding Week. Set every August for the first seven days of the month, World Breastfeeding Week aims to highlight the benefits that breastfeeding can bring to both the health and welfare of babies, as well as a wider push for maternal health, focusing on good nutrition, poverty reduction and food security.

MILC is an organization consisting of dedicated lactation experts offering breastfeeding support services within Plumas, Lassen, Modoc and Sierra Counties. Members include representatives from Lassen County Public Health and Northeastern Rural Health Women, Infants, and Children (WIC) Nutrition program. MILC's vision is that breastfeeding will be considered the "norm" in Plumas, Sierra, Modoc and Lassen Counties for at least the first year of life and preferably longer.

Fiscal Impact:

There is no impact to County General Fund.

Action Requested:

Approve and sign the Proclamation.

PROCLAMATION BY THE
LASSEN COUNTY BOARD OF SUPERVISORS

World Breastfeeding Week

August 1-8, 2019

WHEREAS, All available knowledge indicates that breastmilk optimally enhances the growth, development and well-being of infants by providing the best possible nutrition, protection against specific infections and allergies, and the promotion of maternal and infant bonding; and

WHEREAS, Breastfeeding helps prevent malnutrition in all its forms with positive lifelong effects on both children and mothers; and

WHEREAS, Breastfeeding provides a safe, reliable, and renewable food source, especially critical during natural disaster and emergency situations; and

WHEREAS, Breastfeeding promotes healthier mothers and benefits society through lower healthcare costs; and

WHEREAS, Employers who provide workplace lactation support experience an impressive return on investment, including lower health care costs, absenteeism, and turnover rates, and improved morale, job satisfaction, and productivity; and

WHEREAS, Breastfeeding is recognized by several organizations, such as the American Academy of Pediatrics, the American College of Obstetrics and Gynecology and the Academy of Nutrition and Dietetics as the preferred method of infant feeding; and

WHEREAS, The U.S. Surgeon General has issued *The Surgeon General's Call to Action to Support Breastfeeding*, calling on health care providers, employers, insurers, policymakers, researchers, and the community at large to support mothers in reaching their personal breastfeeding goals; and

NOW THEREFORE BE IT PROCLAIMED that the Lassen County Board of Supervisors does hereby proclaim the week of August 1-8, 2019 as "BREASTFEEDING AWARENESS WEEK - *Empower Parents, Enable Breastfeeding*" with special emphasis on breastfeeding promotion and urge all citizens to join us in seeking reliable nutrition information while supporting breastfeeding as a high priority for healthier babies in our county.

Jeff Hemphill, District 3
Chairman of the Board of Supervisors

Vice Chairman David Teeter, District 2

Supervisor Chris Gallagher, District 1

Supervisor Aaron Albaugh, District 4

Supervisor Tom Hammond, District 5